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News Council

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**NEWS COUNCIL PICKS
EXECUTIVE EDITOR**

The National News Council, a foundation-financed organization set up to monitor national media performance and freedom of press issues, yesterday named William B. Arther, former editor of Look magazine, as its executive director.

Roger J. Traynor, former chief justice of the California Supreme Court, who also announced the appointment of Ned Schnurman, former city editor for WCBS-TV news, as associate director. For the time being, the council's office will be at the Twentieth Century Fund, 41 East 70th Street.

The council, composed of 15 persons, will consider complaints from any person or organization concerning the accuracy or fairness of news disseminated by any national news-gathering organization, provided that the complainant waives any court action against the news-gathering organization.

The Council's budget will be \$40,000, annually for three years. The members of the council are:

JOAN GANZ COONEY, president of the Children's Television Workshop, which created "Sesame Street,"
THOMAS B. CURTIS, former Congressman

from Missouri, now vice president and general counsel of Encyclopedia Britannica, who resigned last month as chairman of the Corporation for Public Broadcasting,
IRVING DILLIARD, formerly editorial page editor of The St. Louis Post Dispatch, now Emeritus Professor of Journalism at Princeton University.

ALBERT GORE, formerly United States Senator from Tennessee, now chairman of the board of Island Creek Coal Company, Cleveland.

DOROTHY R. HEIGHT, director of the Racial Justice Center of the Young Women's Christian Association of the United States and president of the National Council of Negro Women.

THE REV. JAMES M. LAWSON, Jr., pastor of Centenary United Methodist Church, Memphis, and a leader in the nonviolent civil rights movement.

ROBERT B. MCKAY, dean of the New York University Law School.

SYLVIA ROBERTS, Baton Rouge attorney, who heads the committee on rights for women of the American Bar Association's section on individual rights and is president of the Legal Defense and Education Fund of the National Organization for Women.

LOREN F. GHIGLIONE, editor and publisher of the Southbridge, Mass., Evening News.

MAR T. (MOLLY) IVINS, co-editor of the Texas Observer.

RALPH M. OWELL, managing editor of the Chicago Sun-Times.

RALPH RENICK, vice president/news director of WTVJ, Miami.

WILLIAM A. RUSHER, publisher of the National Review.

R. PETER STRAUS, president of Straus Communications, Inc., which operates radio station WMCA in New York.